

Mass Communications (B.A.)

Objectives:

To provide liberal arts students a thorough foundation in the theories and applications of mass communications and an understanding of the function of communication in society. To develop broad-based skills and understanding which will prepare students for a wide variety of careers or for advanced study in communication, business, government, or law.

Program: Mass Communications

Type: B.A.

Requirements

Item #	Title	Credits
MCOM 101	Mass Media and Society	3
MCOM 202	Writing, Reporting & Editing I	4
MCOM 204	Beginning Publication & Design	3
MCOM 210	Electronic Media Production	3
MCOM 302	Writing, Report & Editing II	3
MCOM 390	Persuasive Communication	3
MCOM 451	Media Law & Ethics	3

One Course From:

Item #	Title	Credits
MCOM 470	Internship I	2-6
MCOM 471	Internship II	2-6
MCOM 480	Senior Project	3
Item #	Title	Credits
	Complete two courses from: MCOM 250, 262, 263, 271X, 301, 320, 6321X, 404, 410, 420, 430	6
Item #	Title	Credits
STAT 162	Intro Stats for Social Science	4
	Minor or Contextual Support Area	18
	Total credits:	53