

MCOM 410: Videography

Videography allows students to develop professional video, film, and television pre-production, production, and post-production skills. The course will cover the fundamentals of video production, including the techniques and the aesthetics of shooting, lighting, and editing. The advanced curriculum emphasizes hands-on production experience using digital video. The course will introduce video camera operation, camera stabilization techniques, lighting, scripts and storyboarding, digital imaging, motion graphics software, animations, and sound effects. Students will develop an understanding of the wide range of business aspects within the industry.

Semester Hours: 3

Prerequisites:

C or better in 210.

Program: Media and Communication