

# BUAD 331 : Artificial Intelligence in Business

Using many real-world examples, the student will examine the opportunities, challenges, and implications of AI - not only for organizations but for society more generally - and what it means for the nature of work. This class will focus on the transformative role that Artificial Intelligence plays in organizations and society today. Students will learn how AI-based technology connects to practical business needs. This includes the foundational understanding of AI, specifically Agent Theory and related Rational Optimization Theory. The students will learn about the implications of AI from a strategic, tactical, and operational perspective and gain insights on how to integrate AI technology in a way that blends seamlessly with your organization's people and processes. This course is suitable for all levels of experience and does not require technical skills like coding.

**Semester Hours** 3.0