

Business Administration (B.S.)

Degree Type
B.S.

Objective: To give students a broadly-based background in business administration leading to employment or graduate study.

Item #	Title	Semester Hours
	Business Administration Core Courses	37
	BUAD Major	4
	Total Credits	41

Business Administration Core Courses

Elective Credits 37

Item #	Title	Semester Hours
ACCT 101	Foundations of Accounting	3
ECON 151	Principles of Microeconomics	3
ECON 152	Principles of Macroeconomics	3
BUAD 132	Data and Decisions	4
BUAD 203	Business Law I	3
BUAD 215	Leadership: Leading Innovation and Diversity	3
BUAD 245	Corporation Finance	3
BUAD 305	Marketing in a Global Economy	3
BUAD 346	Innovation and Entrepreneurship	3
BUAD 441	Production and Operations Management	3
BUAD 451	Strategic Thinking and Complex Problem Solving	3
BUAD 449	Management Policy and Strategy	3

BUAD Major

Elective Credits 4

A minimum of four (4) additional credit hours of BUAD courses are required for the major